



The Canadian Institute of Geomatics Welcomes FIG to Edmonton in June 2010



Regional Powerhouse



- Service area population**
1 million+
- Regional GDP**
\$40 billion +
Canada's fifth-largest economy
- Service area investment for next decade**
\$65 billion+
- GDP Growth**
4.4% in 2004
3.6% in 2005
- Labour Pool**
550,000+ workers



www.edmonton.com

Globally Cost-Competitive



- #1 in cost-competitiveness out of 17 North American midwestern cities
- World #2 in cities with populations of 500,000-1.5 million
- Alberta is the choice destination for a wide variety of post congress tours.



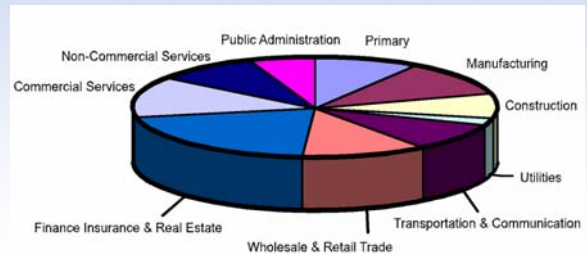
KPMG Competitive Alternatives Report: 2004
www.competitivealternatives.com

www.edmonton.com

Economic Diversity



Edmonton has a wide selection of excellent facilities for conference functions.



www.edmonton.com

Regional Diversity



The Edmonton region hosts a vibrant geomatics profession with experience in hosting conference delegates

Downtown Edmonton boasts a wide choice of quality hotels at affordable rates in a safe, clean environment



Beaumont	Fort Saskatchewan	New Sarepta	Strathcona County
Bon Accord	Gibbons	Parkland County	Sturgeon County
Bruderheim	Leduc	Redwater	Thorsby
Calmar	Leduc County	St. Albert	Wabamun
Devon	Legal	Spruce Grove	Warburg
Edmonton	Morinville	Stony Plain	

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Regional Prosperity



Personal Disposable Income in 2004
Per Capita - \$26,300
13% above the national average

Booming Housing Market in 2004
9,100 new home starts
\$500 million+ in residential building permits

Unemployment Rates for 2004
Edmonton - 5.3%
National Average - 7%+

"Edmonton was found to have the lowest cost of living at all salary levels for 12 major North America centres."
MMK Consulting and Runzheimer Canada: 2002



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Labour Profile



New jobs in the last 10 years: 113,500 and growing

Workforce: 550,000+

Post-secondary students: 140,000+

Unemployment

5.3% in 2004
4.9% in 2005

54% of the labour pool has a post-secondary certificate, diploma or degree



Alberta ranks #9 of 60 North American states and provinces in employee productivity. (*Fraser Institute: 2003*)

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University of Alberta



- 34,500 students
- More than 60 programs and 165 specializations
- \$300+ million external research funding annually
- \$1.2 billion in capital projects under way
- \$120 million National Institute for Nanotechnology
- Canada's Largest School of Engineering
- \$46 million+ in Scholarships



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Economic Clusters



Emerging

Biomedicine & Biotechnology
Information & Communications Technology
Nanotechnology & Microsystems



Established

Advanced Manufacturing
Agrifood Products
Engineering & Technical Services
Forestry Products
Financial Services
Medical Services
Oil, Gas & Chemicals
Retail
Tourism & Entertainment
Transportation & Logistics

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The Oilsands



Edmonton is strategically located between one of the world's most politically-stable oil supplies (the oilsands) and the world's largest energy consumer, the USA.

Reserves Comparison

Oilsands: 175 billion barrels
Saudi Arabia: 262 billion barrels

Oilsands Production

1 million+ barrels/day
By 2005, the oilsands will produce 50% of Canada's crude oil



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Sporting Excellence



Oilers (National Hockey League)

5 Stanley Cups
14,700 season tickets
99% of seats sold in 2002



Eskimos (Canadian Football League)

12 Grey Cups
32 consecutive years in the playoffs
40,736 fans/game

A Legacy of Hosting the World's Sporting Events

Heritage Hockey Classic
2001 World Track and Field Championships
U-19 FIFA Girl's World Soccer Championships
Commonwealth Games

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Affordable Housing



New Home Starts

12,300 in 2003
9,100 in 2004

Affordable housing

\$182,000 average sale price in Aug. 2004

Housing Diversity

Choice of location within Greater Edmonton's communities:
Mid-sized cities
Small towns
Acreages

Choice of Style

Affordable homes, down town lofts,
condos, acreages, etc.



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Post-Secondary Choices



University of Alberta

34,000+ students
More than 60 programs and 165 specializations
\$300+ million external research funding annually

Grant MacEwan College

42,000+ students
78 programs
96% student satisfaction rate

Northern Alberta Institute of Technology

48,000+ students
190+ technical training programs
96% student satisfaction rate



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Post-Secondary Choices



Athabasca University

Canada's leading on-line university
30,000 total students
MBA, health studies, general arts

Norquest College

Career diploma training
10,000 students
Business, health, ESL, academic upgrading

Concordia University College

King's University College

Lakeland College

Taylor University College

University of Lethbridge



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Festival City



22 Major Festivals

Edmonton Fringe Festival

North America's largest and zaniest alternative theatre gathering!
1000 performances over 11 days
500,000 visitors/year

Edmonton Folk Music Festival

Canada's largest
1800 volunteers
80,000 fans over four days

Klondike Days

Edmonton celebrates its frontier past for 10 days
700,000 visitors/year



www.edmonton.com

Festival City



Canadian Finals Rodeo

Canada's biggest money rodeo
Largest annual indoor sporting event in Western Canada

Heritage Festival

Transforms the river valley into an international village of more than 40 international pavilions of food, fun and culture

Countless regional festivals that celebrate the region's rich lifestyle



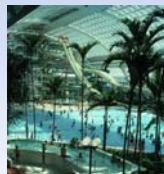
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World's Largest Mall



West Edmonton Mall

- The world's largest entertainment and shopping centre
- Over 22 million visitors per year!
- More than 800 stores and services
- Over 110 restaurants
- Seven world-class attractions



www.edmonton.com

Live & Play



Over 800 parks

Largest natural urban parkland in North America
18,500 acres of river valley parks

200 km (125 miles) of river valley trails

Year-round walking, hiking, biking, rollerblading and skiing

70+ regional golf courses

Average commute time region-wide: 20 minutes



www.edmonton.com

Live & Play



Odysseum

A world-class science centre and planetarium offering entertainment and education



Old Strathcona

One of Canada's richest historical locations, featuring a unique mix of eclectic shops and excellent restaurants

Fort Edmonton Park

Experience Edmonton's colourful history in four eras of time - from the 1846 fort to the bustling 1920's in Canada's largest living history park

www.edmonton.com

Live & Play



Winspear Centre for Music

World renowned concert hall
Home to the ESO and Canada's largest concert organ



Citadel Theatre

Nationally acclaimed live theatre
Five theatres in a superb downtown location

The Northern Alberta Jubilee Auditorium

Host to the Region's largest international and Broadway shows

www.edmonton.com

Live & Play



Edmonton Art Gallery

World-class exhibitions in Edmonton's downtown
5,000 piece collection



Provincial Museum

One of Western Canada's finest collections of natural history and exclusive international exhibitions
300,000 visitors/year

Muttart Conservatory

A journey through paradise with more than 700 species in four extraordinary glass pyramids located in Edmonton's river valley

Valley Zoo

Elephants, tigers, and cotton-top tamarins, too

www.edmonton.com

Live & Play



Jasper National Park

A morning's drive to the Rockies
Hiking and Camping
Downhill skiing
Cross-Country Skiing



Elk Island National Park

30 minutes from downtown
Hiking and Camping
Cross-Country Skiing
Canada's largest herd of plains bison



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The City of Edmonton Looks Forward to Hosting the FIG Congress in 2010!



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