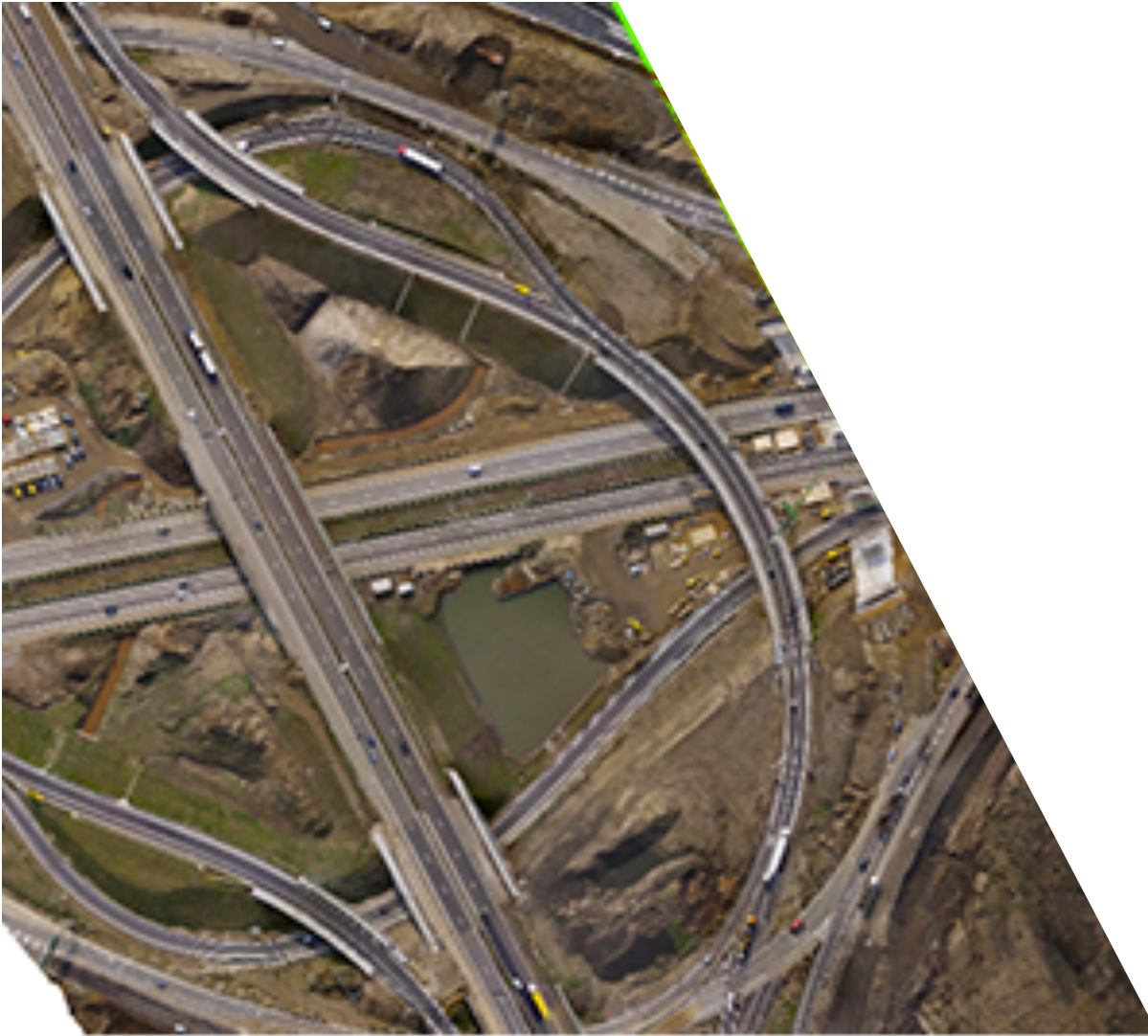
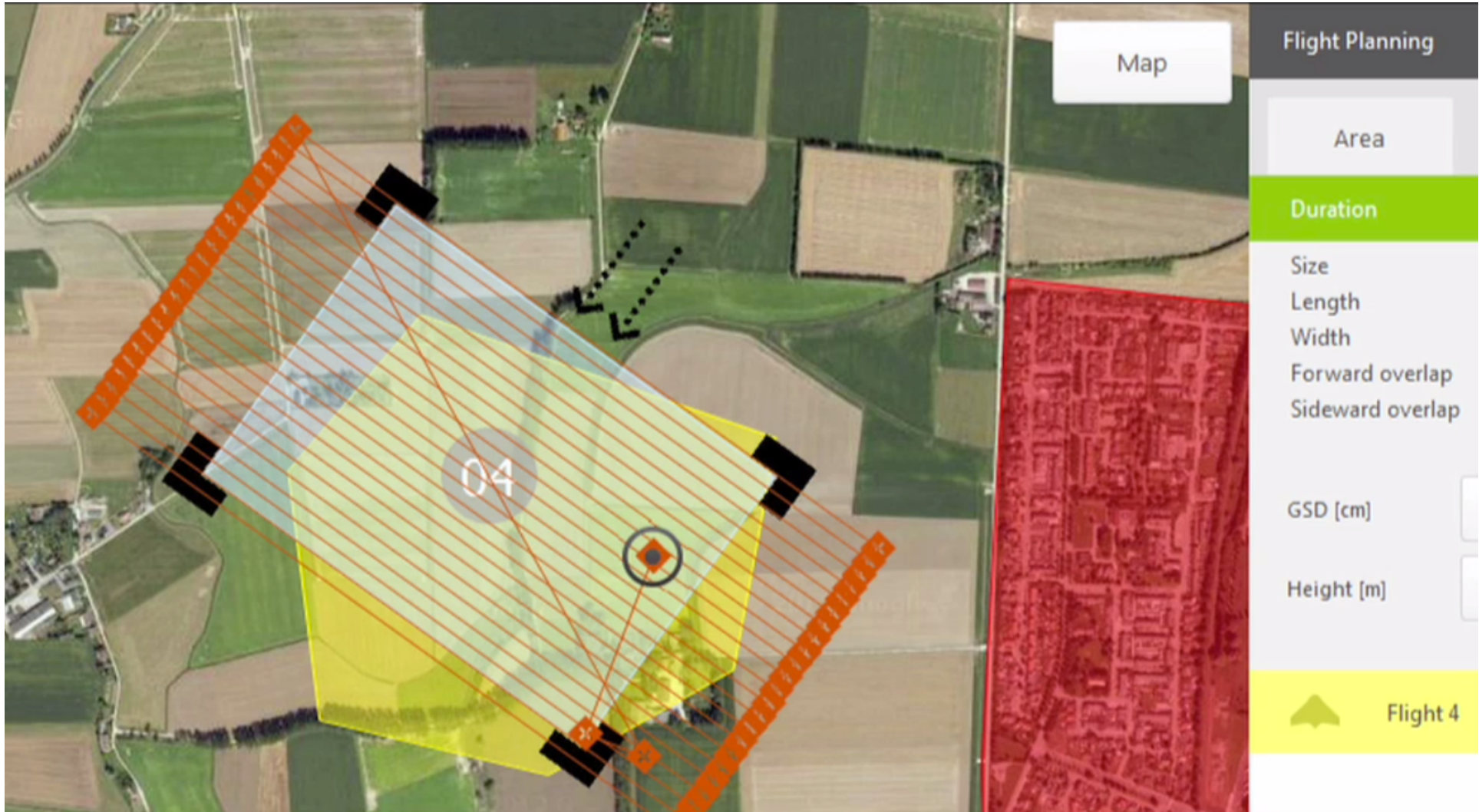


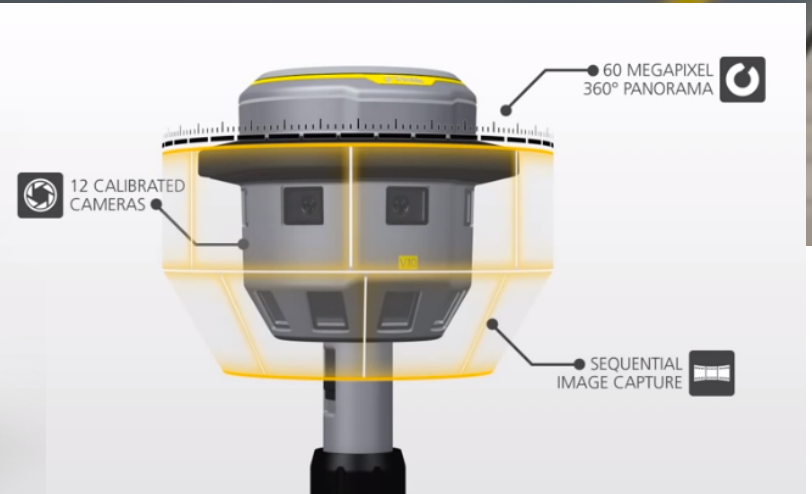
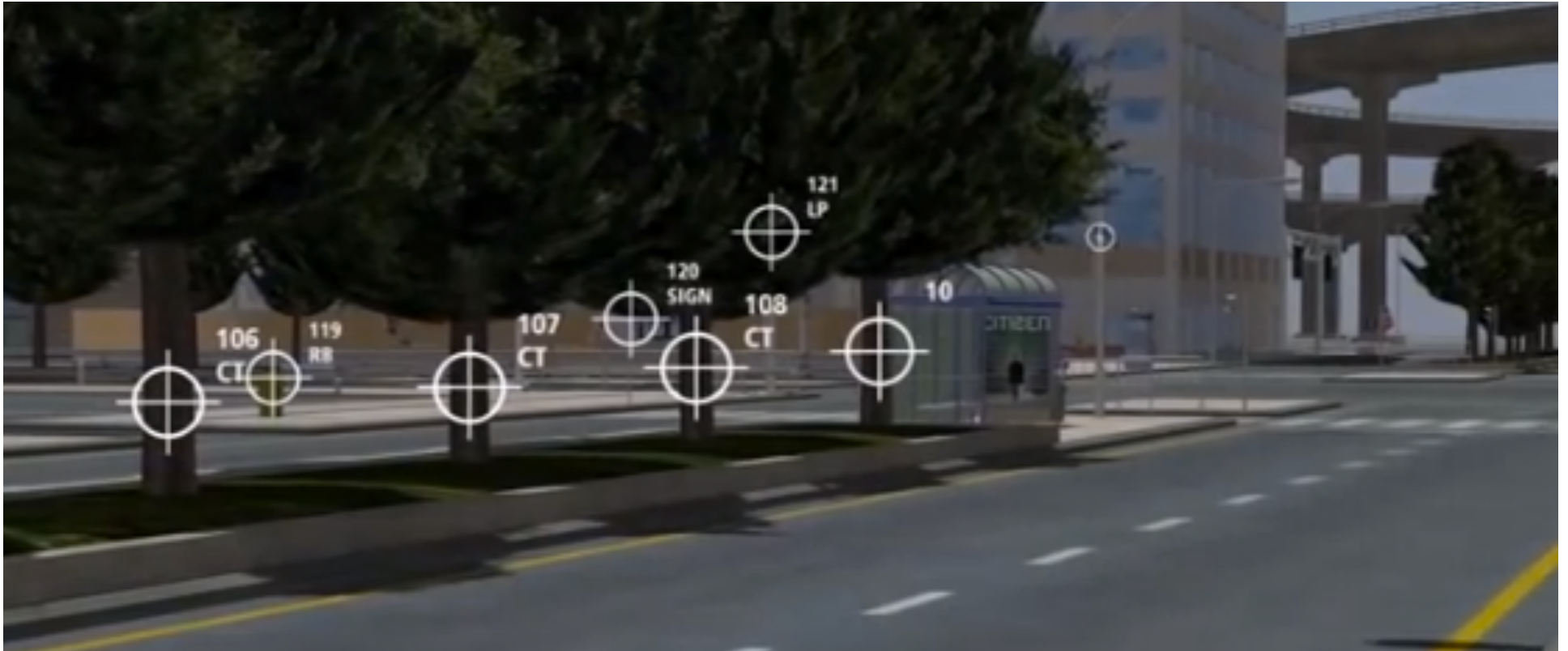


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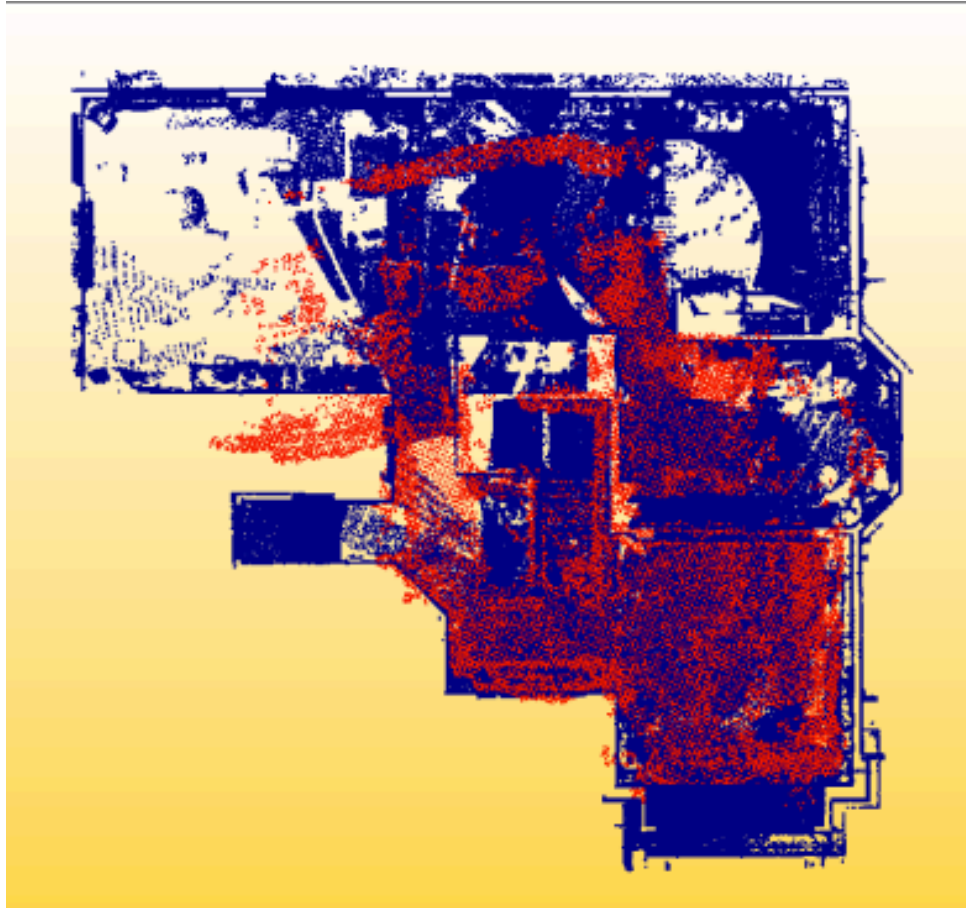


Capture faster...





Capture cheaper?



Use data...



100 hours uploaded every minute

The Facebook logo, consisting of the word "facebook" in a white sans-serif font inside a dark blue rounded rectangle.

facebook

350 million photos are uploaded every day on average



58 million tweets a day on average

Facebook search results for "People who live in Ouagadougou, Burkina Faso".

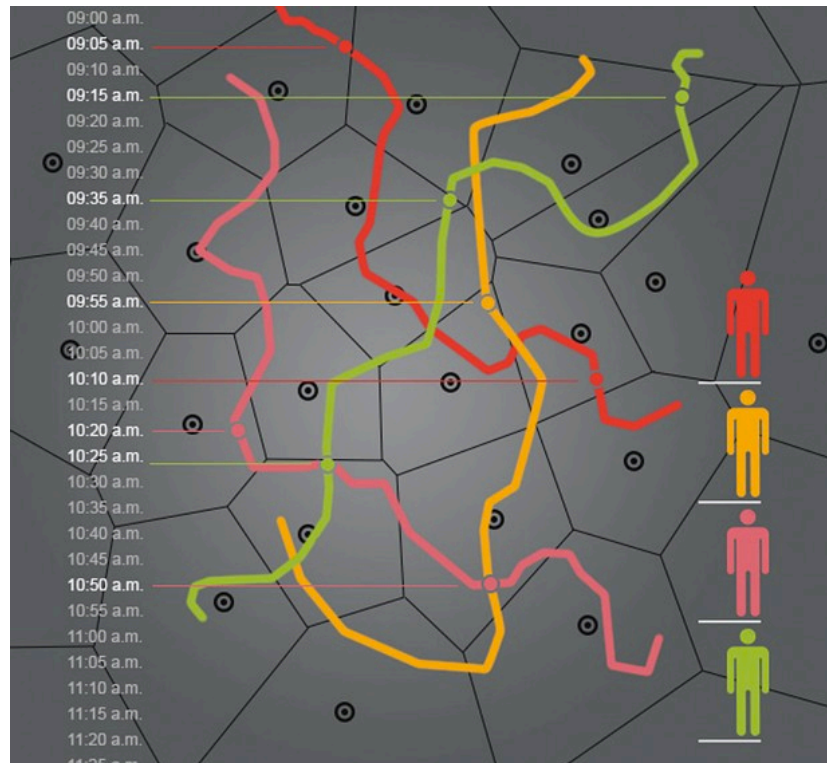
Search bar: People who live in **Ouagadougou, Burkina Faso**

- People who live in **Ouagadougou, Burkina Faso**
- Friends of people who live in **Ouagadougou, Burkina Faso**
- Photos of people who live in **Ouagadougou, Burkina Faso**
- Photos by people who live in **Ouagadougou, Burkina Faso**

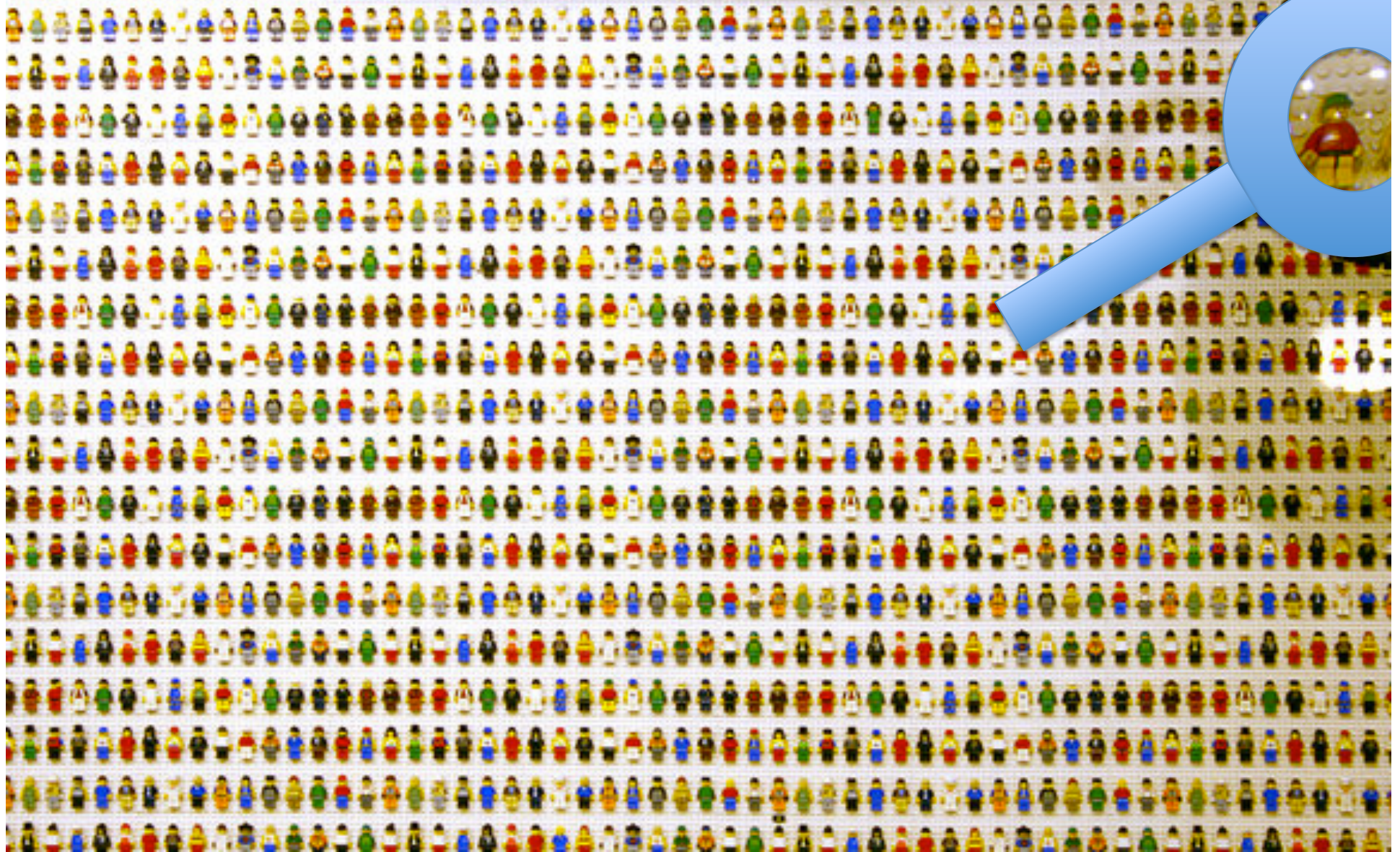
See more results for "People who live in Ouagadougou, Burkina Faso"

Profile: Omar | Home

Ouagadougou, Burkina Faso
City
Ouagadougou is the capital of Burkina Faso and the administrative, communications, cultural and economic centre of the nation. It is also th...see more



Source: Christine Daniloff/MIT of an original by Yves-Alexandre de Montjoye et al via MIT News



What data?

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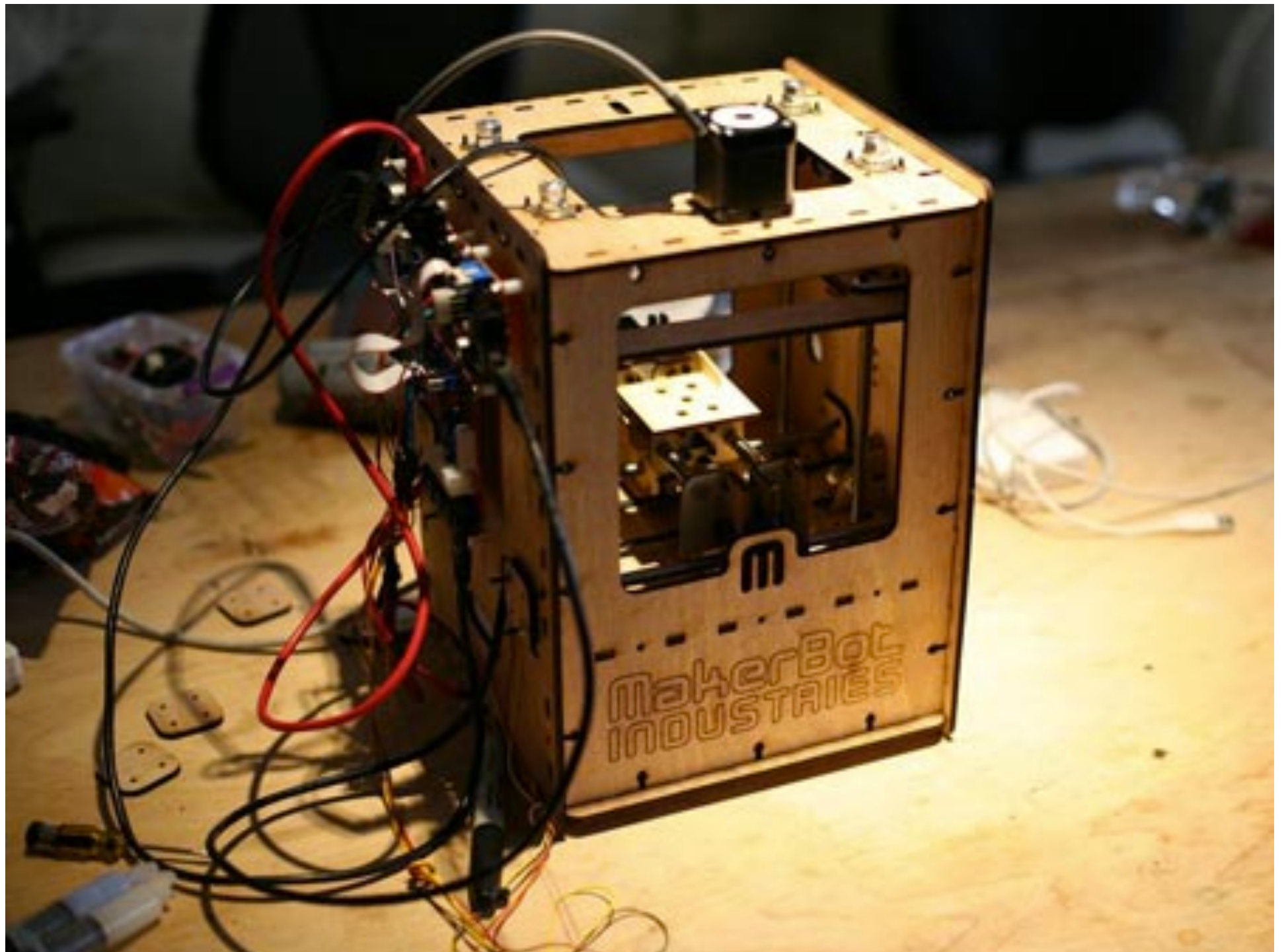
POWER7

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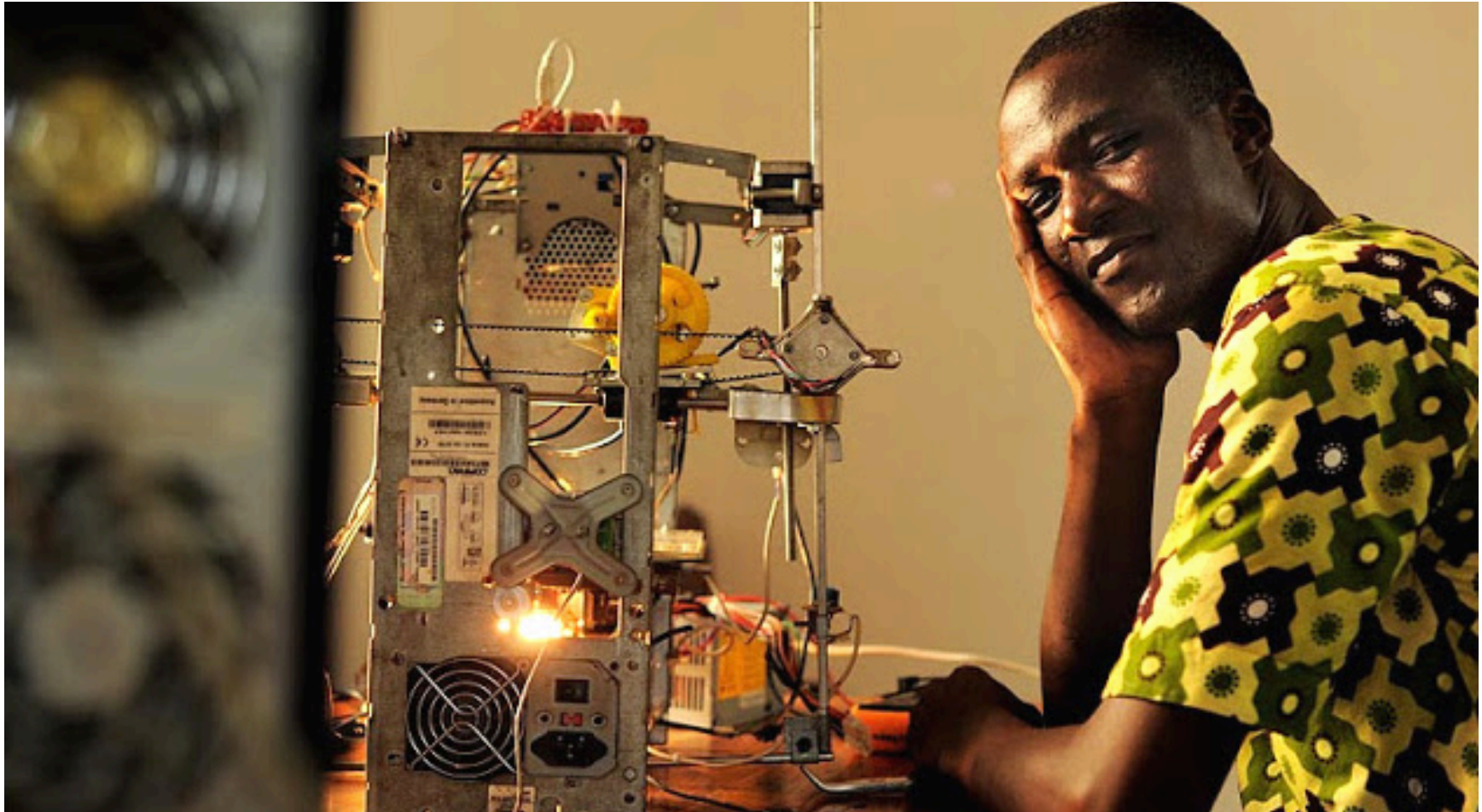
POWER7



Looking somewhere else...



A pool of talents: the Makers





Trend Summary

- Capturing information speed is higher than ever, and less than tomorrow
- Capturing in 3D will shortly be accessible to all
- Data Scientists are needed to extract relevant information
- People data could be used for land management
- Innovation occurs in the Maker Movement – monitor talents



Omar_Soubra



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