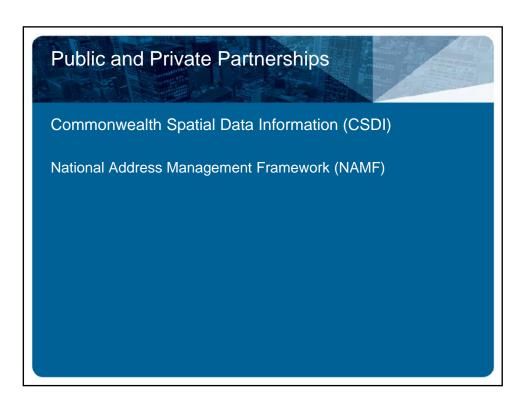


PSMA Australia What is PSMA Australia? The role of PSMA Australia PSMA Australia is self funded. PSMA Australia has six national datasets.

What is LYNX? LYNX Redevelopment and Enhancement The shared services platform



Commonwealth Spatial Data Information(CSDI)

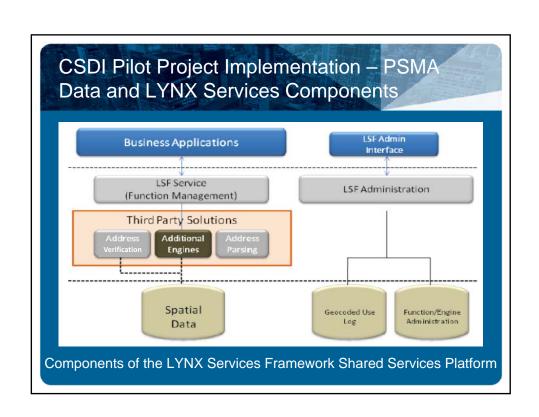
- The CSDI Pilot Project was established in August, 2009.
- The Intent
 - Assist policy coordination through efficient sharing of information
- The Problem
 - How to share government information whilst maintaining its privacy
- The Approach:
 - De-identify, Aggregate and Share.

Commonwealth Spatial Data Information(CSDI)

- The Benefits:
 - A single point of truth "straight from the horse's mouth".
 - Greater sharing and use of information.
 - Obsolete complex data sharing agreements.
 - Accessibility leads to experience with the data
 - Targeted data specialisation and continuous improvement
- Single Point of Truth
 - A single reference dataset that is recognised as the best data available for a particular subject and a specific purpose.

CSDI Pilot Project Implementation – PSMA Data and LYNX Services Components

- Based on a state based system
- Extended to include:
 - Further integration between components;
 - Extensions to basic map generation;
 - · Third party service integration; and
 - Additional logging;



CSDI Pilot Project Implementation – PSMA Data and LYNX Services Components

- The pilot involved:
 - Extension to the Framework
 - Deployment of Third-Party Engines, and
 - Deployment of the Framework.
- The pilot was supported by the supply of key staff and documentation, and the handover of maintenance of the system.

The Success of the CSDI Pilot Project – PSMA Data and LYNX Services Components

- The success of the CSDI Pilot Project's PSMA Data and LYNX Services Components can be attributed to strong public and private collaboration:
 - PSMA Australia,
 - And it's subcontractor, Geomatic Technologies
 - · Geoscience Australia, and
 - the Address Verification Engine providers:
 - · Geomatic Technologies, and
 - Experian QAS.
 - Important lessons and outcomes:

National Address Management Framework (NAMF)

- Whole of Government initiative aimed at specifying a framework for addressing.
- The Problem:
 - Multiple formats for storing and exchanging addresses.
 - Multiple sources of truth
 - Results of address verification solutions vary between vendors
- The Approach:
 - Standardise address interchange.
 - Specify an authoritative address reference dataset.
 - Provide a specification for address verification and geocoding.
 - Allow for extension

National Address Management Framework (NAMF)

- The Benefits and objectives:
 - Simplification of address interchange
 - One single source of truth for address verification and geocoding.
 - One address = one location.
 - Allow vendors to concentrate their efforts on functional improvement

NAMF Project Implementation

- The NAMF Compliance Specification project commenced in November 2009 and is expected to be completed this year.
- The project involves :
 - Identifying the requirements for the address management framework;
 - · Seeking the approval and acceptance of industry; and
 - Developing reference implementations for server and client applications.

The Success of the NAMF Project

- The success of the NAMF Project to date can be attributed to strong public and private collaboration:
 - ANZLIC and its subcontractors
 - PSMA Australia and CTG Consulting
 - PSMA Australia and its subcontractors,
 - Geometry, Logica and Geomatic Technologies.
- Important lessons to date:
 - Iterative development assists greatly when requirements are not fully understood up front.
 - The NAMF Notification System is simply a vehicle that provides support for relationships between addressing agencies and the users of address information that need to be strong and well maintained.

Conclusion

- Public Sector organisations have very complex logistical problems to solve, and makes best use of its resources by:
 - Defining the problem,
 - Obtaining a budget to solve the problem,
 - Managing the expectations of the public, and
 - Utilising the private sector to complement their internal solution delivery capabilities.
- Private Sector organisations provide:
 - · Highly specialised, innovative, and efficient solutions,
 - · Access to significant experience, and
 - Ongoing support and maintenance for solutions.

