

FIG Task Force on FIG Corporate Members

Terms of Reference

(To be approved by the General Assembly, May 2015)

1. RATIONALE

FIG needs to increase income stream. FIG has a vibrant membership community however there are minimal opportunities to increase income from Member Associations, Affiliate Members or Academic Members. The one significant area of opportunity is Corporate Members. Currently FIG has 23 corporate members whose dues contribute approximately 22% of the FIG budget but have little opportunity to truly interact, collaborate, communicate and participate with FIG Council and the FIG community.

While there has been a few instances of collaborative working successes (e.g. with Trimble, Leica & ESRI) these occasions tend to be ad-hoc, with little on-going leverage. A stronger collaborative platform could aim to disseminate and facilitate two-way beneficial activities.

2. AIM OF THE TASK FORCE

Cashiered by John Hohol, supported by Diane Dumashie as Co-chair, the aims are to:

- solicit input/support of current corporate members to explore how they can participate more fully in FIG community.
- Discuss with them what is important in their relationship/membership in FIG
- Explore benefit package for corporate members.
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3. FOCUS/THEMES

Primary focus is the increase in number of corporate members while providing better communication with FIG Council and interaction between the wider FIG organisation and ultimately member associations.

4. COMPOSITION OF TASK FORCE

Suggested members of the task force and people involved: Diane Dumashie (FIG Council), John Hohol (FIG Foundation), Bryn Fosburgh (Executive VP, Trimble Navigation), Brent Jones (Global Manager Cadastre/Land Records, Esri).

5. PROPOSED WORK PROGRAMME

- A) 2015 Redefine and update corporate member benefits and dues structure
- B) 2015/16 Research potential new corporate members based on industry focus
- C) 2015/ Ongoing Solicit potential corporate members via direct communication and contact at industry events (Intergeo, etc.).
- D) 2015/16/17 Add new corporate members
- E) Hold update meetings with Council representative (DD) at each working week, Sofia, Christchurch and Helsinki

6. OUTCOME

Increased FIG Corporate Membership

7. CHAIR

Co-chairs: John Hohol; Bryn Fosburgh, supported by D Dumashie VP and reporting to Council