

Guiding Change in Land Management – How to Know if We Are There Yet

Leonie Newnham (Australia)

Key words: Land management, innovation, practitioners, change, land information, land management

SUMMARY

Increasingly land management requirements are changing in response to our changing world and the economic, social and environmental challenges that it faces. In some countries it seems like land management is a base rock that does not vary. Others are used to constant change and suffer from change fatigue. However within this work field increasingly there are examples of how innovations are happening in response to changed needs. Often practitioners involved in major change feel like they are in a battle field and can be totally amazed by the type of response generated from those who will be affected, on what seems like a simple change. This paper will review a selection of the common changes that are happening and the role of the practitioner in guiding change. Using a case study approach it will outline some key change management principles and approaches and explore the challenges that are faced when dealing with entrenched interests be they at an industry or personal level. It will use some material on common reactions to changes, the responses that can be expected and propose ways to manage these as a way to increase confidence in tackling such issues. It will provide a ‘how to guide’ to assist practitioners in working through change activities and tips for how to make the journey easier.

CONTACTS

Ms. Leonie Newnham
Doctoral Student
Projects Assets and Risk Group
Department of Sustainability & Environment
Level 12, 8 Nicholson Street
East Melbourne
Australia
Tel.: + 61 3 9637 8651
Fax: + 61 3 9637 9558
Email: leonie.newnham@dse.vic.gov.au